NP STRATEGY

Corrin Jones

Project Manager



Corrin Jones is a strategic thinker, passionate about cultivating relationships and improving operational efficiencies.

Corrin joins NP Strategy with nearly a decade of experience combining analytical insight with relationship-based management to solve complex business challenges and uncover opportunities. Her expertise spans business development, strategic account management, and growth optimization across diverse client portfolios throughout Alabama.

Known for her consultative approach, Corrin excels at cultivating trusted relationships with C-suite executives and key stakeholders. Her strong communication skills, client-centric mindset, and commitment to delivering results have contributed to sustained growth and long-term partnerships.

Born and raised in the Midwest, Corrin planted roots in Sweet Home Alabama, after graduating magna cum laude from the University of Alabama with dual degrees in Political Science and Public Relations.

Outside of work, Corrin is an active member of the Junior League of Birmingham and can be found cheering on The Tide with her husband Michael and dog Cruz.

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NAVIGATING THE NARRATIVE

- Community Assessment
- Crisis Management
- Message Development
- Stakeholder Management