

# Emma Beal

Coordinator

Emma Beal is a strategic communicator focused on purposeful, result-driven messaging. She naturally builds and fosters connections with others and communicates in ways that capture attention.

Originally from Brookfield, Connecticut, Emma attended the University of Tampa, where she earned her Bachelor of Arts in Advertising and Public Relations. During her time at the university, she worked as a Public Relations intern, where she honed her networking and media analytics skills. She was also actively involved in several campus organizations, including Delta Zeta, The Women's Network, and Balance UT.

Most recently, Emma worked as an Account Manager in Charleston where she creatively focused on business development and supported achieving client goals effectively and efficiently.

Based in Charleston, South Carolina, Emma enjoys attending concerts, spending time at the beach, and exploring new restaurants. On weekends, you can often find her outdoors by the water enjoying live music—usually in the company of her dog, friends, and family.



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**Phone:**  
(843) 414-8227

**Email:**  
emma@npstrategy.com

### NAVIGATING THE NARRATIVE

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- Media Relations
- Message Development
- Social Media