

Ellie Logel

Coordinator

Ellie Logel is a communications professional, skilled in strategic messaging, stakeholder engagement, and integrated communications initiatives. She brings a strong foundation in political campaigns and strategic relationship management, which supports her results-driven approach to public relations.

Prior to joining NP Strategy, Ellie worked in Washington, D.C., where she supported fundraising for seven U.S. Senators, multiple PACs, and nonprofits. In this role, she facilitated high-level connections between senators, lobbyists, and C-suite executives. She planned and executed a wide range of events, meetings, and retreats, ensuring seamless coordination and meaningful engagement among key stakeholders. With this experience, Ellie sharpened her ability to create strategic messaging, build lasting relationships, and navigate high-stakes environments.

Originally from Greenville, South Carolina, Ellie earned her Bachelor of Arts in Political Science from Clemson University. She dedicates her fall to football, where she can be found cheering on the Clemson Tigers and the Buffalo Bills.



Ellie Logel
Coordinator

Phone:
(843) 414-8233

Email:
ellie@npstrategy.com

NAVIGATING THE NARRATIVE

- Event Management
- Media Relations
- Social Media
- Stakeholder Management