

Hannah Wade

Coordinator

Hannah Wade is a knowledgeable communications professional with a strong desire to help people discover what connects them. A former journalist in Columbia, she uses both her insight into the journalism industry and existing relationships in South Carolina to build trust and help NP Strategy clients navigate the evolving media landscape.

Before joining the NPS team, Hannah worked as a reporter in Columbia. After graduating from the University of South Carolina with a degree in journalism, she began her career at the Post and Courier where she wrote about food and business. While there, Hannah carved out a niche for herself as a local expert on all things food and drink and later received first place recognition from the South Carolina Press Association for her efforts. Most recently, Hannah was the Lexington County beat reporter at The State newspaper.

When she's not working, Hannah loves catching a Sunday matinee at the Nickelodeon theater, traveling to new places and cuddling with her two cats, Bagel and Biscuit.



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NAVIGATING THE NARRATIVE

- Community Assessment
- Crisis Management
- Media Relations
- Message Development
- Stakeholder Management