

# Maya Ward

Manager

Maya Ward is a dynamic media strategist with a passion for crafting compelling pitches that resonate. She enjoys helping clients tell their story in creative ways that make a lasting impression.

With a long background in nonprofit communications, Maya excels at delivering impactful results with limited resources. Prior to joining NP Strategy, she built a strong foundation in healthcare and political communications, earning a reputation for developing innovative media strategies that boost brand visibility. One of Maya's most memorable career moments was traveling to Utah for a feature with the Today Show—a powerful story about a lifesaving transplant on a remote ranch.

Maya is a dedicated community advocate, serving on the board of Walt's Waltz, a mental health nonprofit in Upstate South Carolina and is constantly seeking ways to make a positive impact in her community. She is also a proud member of the Charlotte Regional Business Alliance's 2026 Emerging Business Leaders (EBL) Class 14 Cohort and the 2024 Class of Elevate Lifestyle's 30 Under 30 Future Leaders of Charlotte.

A Greenville, SC native, Maya graduated from Wofford College with degrees in psychology and philosophy. She now resides in Charlotte, NC, where she enjoys exploring her creative side through reading, cooking, and DIY home projects. In her downtime, you can often find her relaxing with her husband and their Siberian Husky, Zoey.



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## NAVIGATING THE NARRATIVE

- Community Assessment
- Crisis Management
- Media Relations
- Project Launch
- Stakeholder Management