

Beverlee Sanders

Director

Beverlee Sanders is a strategic communications professional with more than a decade of experience helping public sector and community-focused organizations effectively engage audiences, build trust, and deliver results.

As a Charlotte native, Beverlee brings deep-rooted connections and an authentic understanding of the community she serves. She spent nine years in public service, where she held a senior leadership role overseeing integrated communications efforts and breaking down internal silos to deliver cohesive, high-impact campaigns. In that capacity, she led high-profile initiatives, managed large-scale events, and advanced policy-driven efforts that improved quality of life for residents. Her work reflects a strong ability to align stakeholders, execute with precision, and deliver outcomes that matter.

Beverlee is a graduate of the inaugural Next Level Leadership program, where she served as vice president of her cohort. This experience further strengthened her commitment to civic leadership and community advancement.

She earned a Bachelor of Arts in Strategic Communications with a minor in Marketing from Hampton University.

Outside of her professional work, Beverlee enjoys traveling and continuous learning, always seeking new perspectives that inform her approach to communications and engagement.



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NAVIGATING THE NARRATIVE

- Community Assessment
- Crisis Management
- Media Relations
- Project Launch
- Stakeholder Management