



Sydney Eure

Coordinator

Sydney Eure is a strategic communicator with a strong passion for storytelling, media engagement, and creating lasting impact through thoughtful communication. With a background in public relations and digital media, she enjoys bringing fresh energy and creative insight to every project.

Originally from Morehead City, North Carolina, Sydney earned her B.A. in Communications with a concentration in Public Relations and a minor in Business from North Carolina State University, graduating magna cum laude. During her time at NC State, she was actively involved in Zeta Tau Alpha, serving in leadership roles including New Member Coordinator.

Sydney gained valuable hands-on experience through roles with Minted as a Public Relations Intern and NC State Athletics as a Sports Media Intern. In these positions, she supported strategic media outreach, developed compelling multimedia content, and honed her skills in digital storytelling and press relations.

Sydney now lives in Raleigh and enjoys taking workout classes, trying new restaurants, going on walks, and attending football games on the weekends. When she has the chance, she loves returning home to Morehead City to spend time at the beach and out on the boat with family and friends.



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NAVIGATING THE NARRATIVE

- Community Assessment
- Crisis Management
- Media Relations
- Social Media
- Public Affairs
- Stakeholder Management