



Alex Prince

Specialist



Alex Prince has always been drawn to storytelling. From directing childhood adventures with action figures to capturing life's moments on a Flip video camera, he's been honing his craft from a young age. Today, as a specialist at NP Strategy, he brings stories to life, crafting visually compelling content that captivates and entertains diverse audiences.

With over five years of videography experience across multiple sectors, Alex is well-equipped to connect, inspire, and share meaningful moments for his clients. Whether he's behind the camera or in the editing room, his goal remains the same: to create visuals that leave a lasting impression.

Most recently, Alex spent three years at the University of South Carolina, where he coordinated videography and managed social media platforms. His innovative content strategies engaged thousands, elevating the university's digital presence.

Alex's background also includes work as a video producer for a real estate agency, where he brought properties to life through dynamic visuals, and as a content creator for the South Carolina Department of Natural Resources, capturing the beauty of the state's natural landscapes.

Beyond his professional experience, Alex is passionate about connecting with people and uncovering the stories that matter. His dedication to his craft is evident in every frame, and he thrives on the challenge of turning ideas into visual narratives that resonate.

When he's not working, you might find Alex capturing landscape photography or enjoying time with friends in Columbia.

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NAVIGATING THE NARRATIVE

- Video Services
- Community Assessment
- Media Relations
- Crisis Management
- Social Media
- Stakeholder Management