

Jean Cecil Hudak

Chief Operating Officer



Jean Cecil Hudak is a seasoned communications expert known for being a dot connector, who leverages her extensive experience and deep industry relationships to craft and execute informed strategies. With a distinguished career that includes roles in the White House under Vice President Dick Cheney and President George W. Bush, Jean Cecil brings her in-depth expertise working with high-profile individuals and government decision-makers to her work as a senior leader with NP Strategy.

After nearly a decade in Washington, D.C., Jean Cecil returned to South Carolina in 2012 and became deeply immersed in the business community. Her experience with the South Carolina Chamber of Commerce, where she served as Multimedia Manager and Editor for South Carolina Business magazine, provided her with invaluable insights into the issues affecting businesses across the state.

Her role as Director of Governmental Affairs and Special Projects at the South Carolina Department of Employment and Workforce (DEW) was instrumental in rebuilding trust and financial stability within the state agency, a task recognized by then-Governor Nikki Haley.

At NP Strategy, Jean Cecil serves as the Chief Operating Officer, where she works on the executive leadership team to set the strategic direction of the organization. Her leadership has been instrumental in NP Strategy's remarkable growth over the past 5 years, from a small team to a thriving group of 25+ professionals across four states. She brings clients a masterful skillset spanning media relations, stakeholder engagement, strategic communications, community relations and more.

Jean Cecil has long been a champion of women throughout her career, a passion reflected in her roles as a Girl Scout troop leader and board member for the Girl Scouts of South Carolina Mountains to Midlands. She served as Chair of the Columbia Chamber of Commerce and continues to play an active role on the Chamber's Executive Committee.

Jean Cecil is a proud South Carolinian raised in Spartanburg and a graduate of Wofford College with a Bachelor of Arts in Government and Art History. Beyond her professional achievements, Jean Cecil takes immense pride in her role as an aunt and godmother.

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NAVIGATING THE NARRATIVE

- Community Assessment
- Crisis Management
- Event Management
- Media Relations
- Message Development
- Project Launch
- Stakeholder Management