

Blenda Crout

The Glue

Blenda Crout has more than three decades of experience in legal administration and operations. She has worked with Maynard Nexsen PC since 1990 as a legal practice assistant, and since 2013, she has managed all day-to-day administrative duties with NP Strategy. Blenda has since been named the "glue" that keeps the family together.

Blenda graduated from the University of South Carolina with a BS in Business Management. In her free time, she enjoys reading and traveling with friends and family.

A life-long South Carolinian, Blenda lives at Lake Murray with her husband, Tim and has 2 grown children and 2 grandchildren.



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NAVIGATING THE NARRATIVE

- Community Assessment
- Crisis Management
- Media Relations
- Project Launch
- Stakeholder Management
- Message Development