

# Belle Fortson

Coordinator



Belle Fortson is a bilingual communications professional who is passionate about fostering genuine connections with those around her. With a vibrant personality and commitment to excellence, Belle brings energy and creativity to her role as a coordinator at NP Strategy.

As a coordinator with NPS+, Belle supports clients from diverse sectors with content creation, crisis management, event coordination, and more.

Belle's journey is marked by experiences that have honed her skills and shaped her approach to communication. While studying abroad as an undergrad at College of Charleston, she interned at a social media agency in Barcelona, Spain, where she executed content creation and digital strategies in Spanish. Further expanding her skillset in media strategy and crisis communications, Belle joined NP Strategy as an intern in the summer of 2023.

At the College of Charleston, Belle completed a Capstone course called the COMM Agency where she held an account executive position for Charleston Wine + Food Festival and the College of Charleston Office for Student Success. She also served as the president of her sorority, Kappa Delta, in 2022.

Fluent in Spanish, Belle graduated Magna Cum Laude in 2024 with Bachelors degrees in Communication and Spanish. The College of Charleston Department of Communication recognized her achievements with the "Outstanding Senior in Communication" award.

Originally from Greenville, Belle enjoys exploring new destinations, spending time with her family in Beaufort, and indulging in the vibrant culinary scene of Charleston.

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### NAVIGATING THE NARRATIVE

- Community Assessment
- Crisis Management
- Media Relations
- Message Development
- Project Launch
- Social Media
- Stakeholder Management